

Daystar Bids Farewell to the Massos



Dr. and Mrs. John Masso cut their farewell cake as Mr. Thomas Koyier in the background cheers them on.

There were mixed emotions as management board and faculty paid tribute to Dr. John Masso together with his wife Phyllis, in a farewell luncheon held in Athi River campus on May 9, 2016.

The couple is set to return to the United States of America after 18 years of committed service to the University. Present at the luncheon were the University Vice-chancellor, Dr. Timothy Wachira, Deputy Vice-Chancellor Finance and Administration,

Mr. Jomo Gatundu, DVC Academic Affairs Rev. Prof. James Kombo, Deans of Schools, Members of Management Board, Faculty and Staff.

It was an expressive moment as everyone present got a chance to give their farewell message to the Massos. All echoed words of thanksgiving, praise and honour to Dr. Masso. The Vice-chancellor was grateful for the interaction he had with the Massos, and described them as true Christians



DVC Academic Affairs Prof. James Kombo honors Dr. John Masso with a farewell gift.

both in words and action. He went on to speak a word of blessing to them and wished them God's grace in their life ahead. The DVC Academic Affairs praised Dr Masso for his dedication in his work, saying that Dr. Masso would never shy away from direct responsibility, which immensely contributed to the progression and building the foundations for the university. "It has been a privilege working with you and we will remain close friends," he confessed. "Your dedication to duty and your honesty towards implementation of university policies will never be forgotten," gratified Mr. Gatundu. "We wish you all the best as you go back to the US," he concluded.

Mrs. Phyllis Masso acknowledged that it was a privilege working for Daystar University and it was satisfying they were leaving it better than they found it. She also spoke of how they started a children's home, and indicated how the children have grown to be useful members of the society. "Please continue making more time for your families even as you consistently work for Daystar," she further advised.

Dr. Masso on the other hand expressed his appreciation for the love shown by everyone. He reminisced of the time they arrived in Kenya in 1998, and narrated the evolution Daystar has gone through in embracing technology. He emphasized

on the three important concerns that the university needs to focus on. He called on the community to be on the spiritual and academic side and always strive to operate within the mission and vision statements. On the aspect of morality, he called on the community to always integrate Christian faith with their work and studies. He finally advised the faculty to work towards shaping attitudes, and giving solutions in order to transform our society.

Using his favourite quote by Albert Einstein, "education is what remains after you have forgotten what you learnt in school," Dr. Masso promised to keep in touch with the Daystar community. He also promised to be available for distance learning, and anticipated a continuous interaction with the university in various projects related to the development of the Science department.

It will be remembered that Dr. Masso was a former Dean of the Faculty of Science and Technology, former DVC Institutional Advancement and Senior Lecturer in Physics. Mrs. Masso on her part was a former University Librarian.

Infospot wishes Mrs and Dr. Masso God's blessing and long life ahead.

“Daystar Made Me A Better Musician” - Noel Njung’e



Noel Mentor Njung'e playing the piano during his final year piano recital.

On Friday, April 29, 2016 lecturers, students, parents and friends braved the heavy rains to attend Noel Mentor Njung'e's final year piano recital.

A recital is a performance intended to showcase a student's expertise at playing an instrument of choice. Noel's program comprised of twelve pieces, which included among others, classical; Beethoven's Moonlight Sonata, the famous jazz piece "*Hallelujah time*," by Oscar Peterson, a hymn, "*Come Thou Fount of Every Blessing*," and his own composition, "*I'm your child*," which was sang by fellow music student, Charity Waeni.

The event also provided an opportunity for him to reflect on his last four years at Daystar. He told the audience how he

started playing piano after high school and passed in grade 8 piano. Joining Daystar provided him the opportunity to improve his skills. "Daystar has been the incubation place for me to become a better musician," he admitted. "It has been worth it being in Daystar," he said.

Among the people Noel is grateful to; through his journey in musician are his teachers, Ms. Jackie Wasonga, Mr. Bill Rowe and Mr. Levi Wataka. He also mentions Dr. Jean Kidula who gave him a Master class while she was a Carnegie Diaspora Fellow at Daystar, in 2015.

Noel has actively used his talent to serve Daystar and the neighboring community; having served in the chapel services and tutored music at Lukenya Boys School. The Infospot team wishes him well as he graduates.

People Daily's Managing Editor Visits Daystar

On Friday of April 15, 2016 Daystar University students were treated to a priceless counsel by the Managing Editor of The People Daily newspaper.

Mr Maina Muiruri shed light on the development of media from 1990 to 2016 at the D.A.C. Auditorium in Nairobi campus. He noted that by 1990, there were only ten FM radio stations in Kenya but presently they are over a hundred. In addition, he pointed out, editing was manual in the 90s, and that the media had more freedom in the Kibaki era as compared to President Moi and President Uhuru Kenyatta's eras. On the subject of online media, Mr. Maina described how, in Kenya, NTV was the first to go live on YouTube in 2007, and globally, how CNN already had an online website link by 1991.

Mr. Muiruri further talked about the issue of convergence; bringing together various media such as radio, TV and newspaper, under one roof, a phenomenon that has become a common trend among the Kenyan media. He underscored the substantial advantage of convergence saying that it cuts cost for the employer and creates a wider source space. In addition, Interview guests are shared, and rivalry is also minimized. The discussion culminated with positive reactions from students through a question and answer session.



Mr. Maina Muiruri, People Daily's Managing Editor.

Before the People Daily, Mr. Muiruri worked at The Standard Newspaper as Political, Features and Regional Editor, having started as a columnist.

We are pleased to announce that our newly revamped website is now active. The website aims to create a user-friendly experience for all our trusted and valued stakeholders.

Updates will be continuous so we call upon you to be interactive by offering your comments as we work together to make it our home.

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INTERNATIONAL COMMUNICATION ASSOCIATION (ICA) AFRICA REGIONAL CONFERENCE (2016) Registration Now Open Visit Site to Register

EXCELLENCE. TRANSFORMATION. SERVANT LEADERSHIP.

Your have come to the right place in your search for quality higher education. At Daystar University, we equip students holistically, and our graduates meet not only the academic demands of the working world, but one of high moral integrity. We aspire to be an institution that transforms the church and society through instilling Christian values to the students who study at Daystar University.

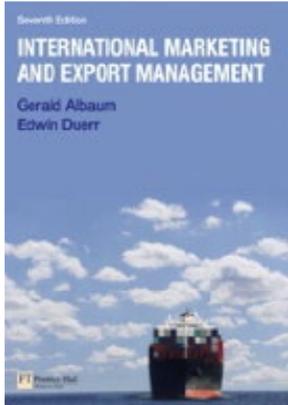
Excellence
Daystar University offers world class education to students of various nationalities drawn from Africa, Asia and North America. [Learn more](#)

Transformation
Attend our vibrant chapels, engage with our friendly staff, participate in our recreation and sporting activities. [Learn more](#)

Servant Leadership
Our graduates meet not only the academic demands of the working world, but are of high moral integrity. [Learn more](#)

LIBRARY UPDATES

NEWLY ACQUIRED BOOKS THAT ARE NOW AVAILABLE ON OUR SHELVES



International Marketing & Export Management, 7th Edition By Gerald Albaum, Edwin Duerr.

International Marketing and Export Management 7th edition offers an accessible and authoritative perspective on international marketing with a strong export management orientation, comprehensively describing the evolving competitive landscape as created by technological advances and international trade patterns. Written in a no-nonsense style, the book has been updated to offer the most up-to-date discussion of the literature in the area, as well as new and engaging cases and examples in every chapter.

The book is ideal for undergraduate and postgraduate students taking modules in International Marketing and Export Marketing/International Trade. It will also be used as a supplementary text on International Business courses.

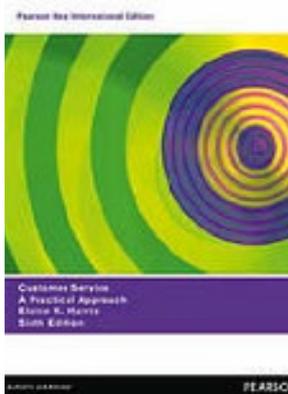


Consumer Behaviour, Global Edition, 11/E By Leon Schiffman; Leslie Kanuk

This book is for undergraduate and graduate consumer behaviour courses.

The text that set the standard for consumer behaviour study.

Consumer Behaviour explores how the examination and application of consumer behaviour is central to the planning, development, and implementation of marketing strategies.



Customer Service: Pearson New International Edition A Practical Approach 6th Edition by Elaine Harris

This text is ideal for undergraduate courses in Customer Service, Training and Development, and Service Marketing; also as a supplement for a course in Marketing Principles.

The market-leader, Customer Service: A Practical Approach, Sixth Edition, goes beyond providing reasons why customer service is important to defining proven methods for creating customer service excellence. Using a hands-on approach, it covers a wide range of knowledge and skills and offers an extensive collection of activities to enliven and invigorate any lecture. This edition features a revised chapter on technology, new Ethics in Action exercises and coverage of the latest trends in the customer service field. Focusing on problem solving, communication strategies and technology, this classic text pinpoints the skills needed to improve and sustain customer satisfaction and business relationships.



Global Marketing Management. By Warren J. Keegan , Svend Hollensen

This is a leading case text in international marketing, as well as a popular reference for practitioners; this volume focuses on the opportunities and challenges of global markets and the threat of global competition across a broad spectrum of industries.



Weekly Inspiration

"Whatever the mind of man can conceive and believe, it can achieve. Thoughts are things! And powerful things at that, when mixed with definiteness of purpose, and burning desire, can be translated into riches."

– Napoleon Hill –

Chapel Diary

SEMESTER THEME:

"THE POWER OF TRUTH "

.. Teaching, Rebuking, Correcting, Training, Equipping..."

2 Timothy 3:16-17

Athi River Campus

Date: 17th May 2016
"You are what you Eat"
by the Chaplaincy

Date: 19th May 2016

Prayer Chapel

Nairobi Campus

Date: 17th May 2016
"You are what you Eat"
by the Chaplaincy

Date: 7th May 2016
Prayer Chapel

Evening Service

Date: 20th May 2016
Speaker: the Chaplaincy
Topic: "You are what you Eat"

