

THE DAYSTAR UNIVERSITY WEEKLY

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Coca-Cola Launch First Ever YES! Hub



DVC Academic Affairs Rev. Prof. James Kombo (right) and Managing Director, Coca-Cola SABC Nairobi Bottling's Limited, Mr. Daryl Wilson officially unveil the Yes! Hub Kiosk

Upcoming Events

SOEA DINNER NAIROBI CAMPUS 16 April 2016

SOEA DINNER ATHI CAMPUS 23 April 2016

DEAN'S LIST LUNCHEON 23 April 2016

INVO/SHINE FM HANDING OVER 23 April 2016

Daystar University is the first university in Africa to benefit from the Youth Empowerment for Success (YES) initiative by The Coca-Cola Africa Foundation.

This was made possible through a partnership between Daystar University and Coca-Cola Sabco, which saw the launch of the Yes Hub! at the Nairobi Valley Road campus. The YES! Hub started off with an eco friendly refreshments kiosk located at the Freedom Corner, which will also provide free WIFI. In an effort to raise funds for financially challenged students the kiosk, the profits from the kiosk will be used to cater for needy students in the university.

Representing the University was the DVC Academic Affairs, Rev. Prof. James Kombo and the Ag. Corporate Affairs Manager, Mr. Anthony Okuku. Coca Cola Sabco on the other hand was represented by the Managing Director, Mr. Daryl Wilson and the Country Sales & Marketing Manager, Mr. Daniel Koech. Also present was the Public Affairs and Communications Manager Ms. Selena Achieng Olende and Corporate Affairs and Communications officer, Ms. Nancy Kamau, who is also a student at Daystar University. Ms. Kamau has been very instrumental in cementing the relationship between Daystar University and Coca Cola Sabco, and has been working very closely with the Corporate Affairs Department (Resource Mobilization office) and Daystar Students' Resource mobilization (DASREMO).

In his opening remarks Mr. Okuku thanked Coca Cola Sabco for partnering with Daystar University. He said the partnership has come a long way, noting that Coca Cola Sabco also partnered with Daystar during the "Jinyime Asome" Breakfast. Mr. Okuku challenged those present to continue in the "Jinyime Asome" spirit and miss a meal to complement the Coca Cola initiative.

Speaking on behalf of the Vice-chancellor, the DVC Academic Affairs, Prof. James Kombo said he was glad the university, finally got the opportunity to thank Coca Cola Sabco for their continued partnership with Daystar. He recognized their effort to provide scholarships to Daystar students, and particularly thanked them for donating the Kiosk. "What you see here is more than just a kiosk; it is not just a place to quench your thirst; but is a demonstration of the effort by Coca Cola to transform lives," said Prof. Kombo. In addition to the initiative, he urged those present to think of creative ways of addressing the perpetual school fees challenge faced by many students. He further pointed out that, out of the many students admitted every semester about 30% do not report because of financial challenges, and congratulated DASREMO for coming up with such an initiative.

On his part the MD Coca Cola Sabco, Mr. Daryl Wilson called on the students to evaluate the Kiosk so that they can give a feedback to Coca Cola on what can be done better. He further invited them to visit Coca Cola Sabco to learn from them.

Mr. Koech appreciated Daystar University for the partnership Coca Cola Sabco has had with Daystar. He noted that over the years Coca Cola has partnered with Daystar in various students'

activities among them, Mr. and Miss Daystar Initiatives, and the "Jinyime Asome" Breakfast, the maiden initiative of DASREMO, where Coca Cola donated a cheque of KE150, 000 towards students' scholarships. "After hearing about the plight of the many students, during the "Jinyime Asome" Breakfast, we decided to come up with a more sustainable way of helping the needy student at Daystar University," said Mr. Koech. He said the sodas will be sold at a subsidized price and urged the students to buy their drinks from the kiosk, given that for every drink one buys, two shillings will go to the scholarship kitty.

He further challenged the students to come up with a concept and a name for the Kiosk, with an enticement of a holiday for two, for the person whose concept will win. Mr. Koech revealed that the Kiosk, which is fitted with a solar system to save on power, will also have Wi Fi, and urged the students to use the Wi Fi for their research in order to come up with innovative ideas. This initiative will also be introduced at the Athi River campus in the near future.

Job Waruingi, a DASREMO member, gave a brief of how DASREMO was started by a group of fourteen students in partnership with the Resource Mobilization office. Having been raised in the informal settlement, and being a beneficiary of financial aid by well-wishers, Job understands only too well the struggles such students go through. Some students have overstayed in the university, some go for days without a meal, while others get locked out of their houses for non-payment of house rent. It is for this reason that DASREMO came together in 2014 to find ways of helping such students.

The Youth Empowerment for Success (YES) is an initiative of The Coca Cola Africa Foundation, but is being implemented by Nairobi bottlers. Its aim is to empower 500,000 young Africans by the year 2020. YES targets to reach at least 1000 needy students at Daystar University. The programme was launched in June 2015 and the first phase of \$4.5 Million youth project has been introduced in Kenya, South Africa and Tunisia, while the second phase will expand to Liberia, Nigeria and Uganda. According to Mr. Koech, Daystar University is the first university in Africa to benefit from the programme.

After the event students were treated to a free Coke by Coca Cola and some snacks by Gold Standards Communication, a PR management class group, that helped organize the event, as part of their class project.

Lights, Camera, Action! at Film Week 2016



Mr. Ezekiel Mutua (right) presents the PRISK Award for Best Short Film to (from left) Fridah Mochama, Loise Muchemi and Waridi Ajambo for 'Schemer'

Daystar University in partnership with the Kenya Film Commission (KFC) and the Performers Rights Society of Kenya (PRISK), held its annual Film Week from April 4-9, 2016 in both Athi River and Nairobi campuses.

This year's film week went a notch higher by incorporating films from other universities namely, Multimedia University (MMU), Kenyatta University (KU) and United States International University – Africa (USIU). The event climaxed with a red-carpet closing and awards gala on April 9.

The week formally commenced with a grand opening ceremony held at the ICT Center in Athi River campus on April 4, 2016. In her keynote address, the Chief Executive Officer KFC, Ms. Lizzie Chongoti explained how the digital migration has revolutionized the content space, as she encouraged the film students to seize opportunities in the film industry. She affirmed that film industry has become a very important sector in the Kenyan economy. "I am excited to be at Daystar University because I know I am preaching to the converted,"

she said. "As you produce whatever content here at Daystar, I have no doubt that you will produce not just quality but that which reflects good moral values," she added.

The Dean School of Communication, Prof. Levi Obonyo spoke about the role aspiring filmmakers needs to play in generating the local content for consumption. He said film students have a platform to not only nurture their skills and talents but also to tell narratives of our people through film.

The Head of Department Communication, Dr. Rosemary Kowuor was nostalgic as she narrated the inception of Daystar Film Week in August 2011. "We celebrate team spirit, we celebrate many years of students sacrificing their comfort, time, and to a greater extent their finances to making this week what it is," she orated.

The opening ceremony was facilitated by film production lecturer Mr. Emmanuel Wanyonyi. The event saw the screening of short films, as well as a feature film, the Runner, which was produced by Daystar students in 2014, submitted for awards.

A series of activities took place throughout the week, where students were engaged in interactive workshops with industry professionals in both campuses. Personalities from the Kenya Film Commission, Kenya Film Classification Board, Kenya Copyright Board, Coke Studio Africa, Rococo PR & Media, Africa24 Media and Camerapix, Al is On Production, Docubox – the East African Documentary Film Fund, Intellectual Property Rights, Spielworks Media and Super Sport Kenya got a chance, in the course of the week to give counsel to the upcoming filmmakers, on matters film. In light of the film week celebrations, Mr. Wanyonyi alongside two film students, Diana Eileen Kairu and Job Mwangi were interviewed on national television station K24Tv on April 8, 2016. The three also got to talk about Daystar Film Week on Kameme FM and Milele FM.

The red-carpet closing ceremony and awards gala on April 9 was a huge celebration, evidenced by the turn out at the DAC Auditorium in Nairobi campus. In attendance was the C.E.O. Kenya Film Classification Board Mr. Ezekiel Mutua, who was also the Guest of Honor, Deputy Vice-chancellor Academic Affairs Rev. Prof. James Kombo, General Manager PRISK Ms. Annette Kawira, Dean School of Communication Language and Performing Arts, Prof. Levi Obonyo, HoD Communication Dr. Rosemary Kowuor, representatives from KFC as well as communication students from Daystar University, Multimedia University, Kenyatta University and United States International University -Africa.

Mr. Mutua commended the Daystar film week, stressing that such forums are important platforms of exchanging ideas, skills and knowledge on what needs to be included in the training curriculum. He added that doing so ensures that trainees are

able to meet the dynamics of the industry and the demands of the market. He was keen to note that film is a powerful tool for not only telling our story but also for setting the agenda. "Let us therefore, uphold our moral values through film in order to reform our society," he advised. "There's hope for us all to excel in media and film industry with a moral conscience," he went on.

The producers and crew from Daystar University of the short film "Schemer", received a standing ovation as they picked up their PRISK Award for the Best Short Film, which was arguably the most coveted award of the evening. The same Schemer bagged the most awards of the night with six accolades. These were, PRISK Award for Best Sound, Loise Muchemi for Best Editor, Waridi Ajambo for Best Writing (Original Screenplay), Adrian Guya for Best Supporting Actor and Fridah Mochama for Best Director.

The PRISK Award for best make-up went to "Twisted", best special effects was won by "Inflction", while Kenyatta University's "Ciru" took home the best graphics award. Filmmakers of "Dying to Live" were not left out as they carried the best production design prize as well as best cinematographer courtesy of their crew members Titus Kiplimo and George Maina.

The role of Eileen Kairu in "Within" merited her the best supporting actress, the best lead actress trophy was scooped by Sophie Opondo for "Affliction" while the best lead actor decoration went to Danson Jome for the same.

Mr. Mutua pledged that KFC would be the main sponsor of the subsequent Daystar Film Week and Awards in 2017. Echoing this, Mr. Wanyonyi added that the event would be bigger and better and that it would target Universities across the East African region.

"There's hope for us all to excel in the media and film industry with a moral conscience"

C.E.O. KFCB, Mr. Ezekiel Mutua



Exceptional Players Feted at FOCA Gala



DUSA Chair John Brian Oyaro presents the Sportsman and Sportswoman of the Year Awards to Amos Kapapa and Claire Muthusi

The third edition of the Falcons of Character Awards (FOCA) was held at the Langata Botanical Gardens in Karen, Nairobi in the evening of April 8, 2016.

The dinner event was organized to honor outstanding Falcons' players in various sports disciplines during the 2015/2016 season.

Distinguished guests who graced the gala included the Kenya University Sports Association Coordinator (KUSA Nairobi), Mr. Caleb Bosire, Sports and Recreation Officers; Mr. Maurice Masiga, Ms. Rachel Mwaura and Mr. John Yidah, Daystar Compassion and Care Center Coordinator, Mrs. Susan Botto, Ag. Administrative Officer, Mrs. Nita Kihiro, DUSA Chair Mr. John Brian Oyaro, DUSA Sports Secretary Miss Isabelle Kariuki and Falcons Hockey Head Coach, Mr. Moses Kagochi.

The guest of honor Mr. Bosire, who is also a former DUSA Sports Secretary, gave an account of the origin of the 'Falcons' name. He stressed on the Falcons' motto, Dedication, Loyalty

and Respect as key ingredient for any Falcons player. "We have to give our best on and off the pitch, always work hard and support each other regardless of which sport discipline you are involved in," he urged.

An array of accolades were up for grabs in the evening, such as the indoor team of year award that went to scrabble and the most improved team of the year given to the volleyball ladies team. Notable individual award recipients were Loise Wahu of the hockey ladies who won the Team Manager of the Year, rugby's Bildad Ochieng who was presented with the Captain of the Year Honors and Anthony Njagi (rugby) who scooped the most outstanding Falcon Alumni Award. The popularity of the Daystar Super League tourney earned it the most successful sports event trophy.

Soccer's Amos Kapapa was dumfounded when he was called up as the Sportsman of the Year; an award that he also won back in 2014. Claire Muthusi was named Sportswoman of the year while her team; the basketball ladies collected the Team of Year recognition.

NEW APPOINTMENTS

The Human Resource department wishes to announce the following new appointments:



Mrs. Grace Kiarie
Librarian - Technical Services



Mrs. Irene Tonje
Senior Human Resource Assistant



Rev. Josphat Musili
Resident Assistant Chaplain



Mrs. Hellen Mathuva
Registrar/ Admissions Assistant



Mrs. Gladys Kurui
Assistant Human Resource Officer



Mr. Maurice Kioko
Registrar/Admissions Assistant



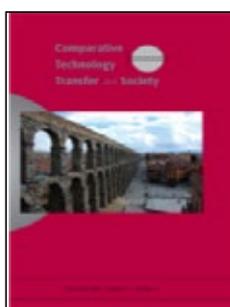
LIBRARY UPDATES

SAMPLE JOURNALS ON INFORMATION TECHNOLOGY/ INFORMATION SYSTEM



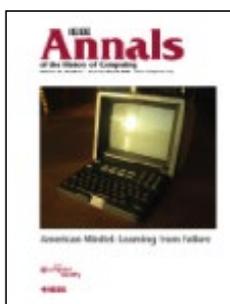
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Comparative Technology Transfer and Society published by The Johns Hopkins University Press

Comparative Technology Transfer and Society is an interdisciplinary, international journal that links researchers and scholars who share an interest in the process, nature, significance, and implications of technology transfer. The journal is a forum for analytical and comparative articles, essays, case-studies, and book reviews on such topics as innovation and research, intellectual property, entrepreneurship, and products. To access this journal, click on this link: <http://muse.jhu.edu/journal/237>



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Covers the breadth of computer history and serves as a focal point for people interested in uncovering and preserving the records of this exciting field. The quarterly publication is an active center for the collection and dissemination of information on historical projects and organizations, oral history activities, and international conferences. To access this journal, click on this link: <http://muse.jhu.edu/journal/393>



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Weekly Inspiration

"A brilliant idea is like a baby in a mother's womb. You need to bring it out in the world, nurture it, feed it and grow it till it becomes big enough to take care of itself. If you leave it at the stage of an idea itself, it is as good as non-existent."

– Manoj Arora, *From the Rat Race to Financial Freedom* –

Chapel Diary

SEMESTER THEME:

"THE POWER OF TRUTH "

.. Teaching, Rebuking, Correcting, Training, Equipping..."

2 Timothy 3:16-17

Athi River Campus

Date: 19th April 2016

"All stressed up and no place to go"
by ISADU

Date: 21st April 2016

Small Group Bible Study

Sunday Service

Date: 24th April 2016

Speaker: Rev. Daniel Gichana

Topic: "You do not have to be Rich to Give Generously"

Nairobi Campus

Date: 19th April 2016

"All stressed up and no place to go"
by ISADU

Date: 21st April 2016

Small Group Bible Study

Evening Service

Date: 22nd April 2016

Speaker: ISADU

Topic: "All stressed up and no place to go"

Bereavement

Leila Shehe, a student in Commerce Department has lost her mother. More information will be relayed to you as soon as it is availed to the Chaplaincy. Kindly remember Leila and her family members in prayers.